

Free Event!

# 3rd Annual One-Day Cancer College

**Saturday, September 25, 2010**

**Trumbull Marriott, 9:00 a.m.–2:00 p.m.**

Experts from The Norma F. Pfriem Cancer Institute will convene for a powerful one-day event to provide you with information about the latest advances in cancer prevention and treatment.

Whether you are battling cancer, caring for a loved one or are concerned about your own risk, these experts will answer your questions and address your concerns.

You can stay in one track or customize your schedule among six tracks. (See reverse.) You will also be inspired by Keynote Speaker **Alan Hobson**, Mount Everest climber, best-selling author and cancer survivor who triumphed over an aggressive blood cancer nearly 10 years ago.



## One-Day Cancer College Schedule



Alan Hobson

**9:00 a.m.**

Doors open. Grab a cup of coffee and visit the displays.

**9:45–10:30 a.m.**

Session 1 (*see reverse*)

**10:45–11:30 a.m.**

Session 2 (*see reverse*)

**11:45 a.m.–1:00 p.m.**

*Lunch and Inspiration* with Alan Hobson, Mount Everest climber, author and cancer survivor

**1:15–2:00 p.m.**

Session 3 (*see reverse*)

**Session Information  
on Reverse**

Free skin damage screening and free informational displays.

Registration is required and participation is limited.

Please call toll free, 24/7, at **1-888-357-2396**.

The Norma F. Pfriem  
Cancer Institute

*A member of the Yale-New Haven Cancer Network*

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Centers of Excellence Tracks	Session 1 9:45–10:30 a.m.	Session 2 10:45–11:30 a.m.	Session 3 1:15–2:00 p.m.
<b>Breast Cancer</b>	<i>New Options for Breast Reconstruction</i> <b>Harvey J. Bluestein, MD</b> <i>Chief, Plastic &amp; Reconstructive Surgery</i>	<i>The Gene Factor</i> <b>Sally Cascella, MAHSM, BSN, RN, CNOR</b> <i>The Norma F. Pfriem Breast Care Center</i>	<i>Recent Developments: Medical Management of Breast Cancer</i> <b>Neal Fischbach, MD</b> <i>Oncology</i>
<b>Gastrointestinal Cancer</b>	<i>Is Colon Cancer Hereditary?</i> <b>Darlene Negbenebor, MD</b> <i>Gastroenterology</i>	<i>Zapping Pre-Cancerous Cells: Barrett's Esophagus and Radiofrequency Ablation</i> <b>Andrew Bedford, MD</b> <i>Gastroenterology</i>	<i>New Surgical Options for Colon Cancer</i> <b>Scott Thornton, MD</b> <i>Co-medical Director, The Norma F. Pfriem Cancer Institute; Colon &amp; Rectal Surgery</i>
<b>Genitourinary Cancer</b>	<i>GPS for the Prostate: Advances in Radiation Therapy for Prostate Cancer</i> <b>Bruce McGibbon, MD</b> <i>Radiation Oncology</i>	<i>Understanding Prostate Cancer</i> <b>Jeremy Kaufman, MD</b> <i>Urology</i>	<i>Advances in Kidney Cancer Treatment</i> <b>Milton Armm, MD</b> <i>Urology</i>
<b>Gynecologic Cancer</b>	<i>Robot-Assisted Surgery for Gynecologic Cancer</i> <b>Dan-Arin Silasi, MD</b> <i>Gynecologic Oncology</i>	<i>Radiation Treatment for Gynecologic Cancers</i> <b>Sheida Mani, MD</b> <i>Chief, Radiation Medicine</i>	<i>Diagnosis and Treatment for Endometrial Cancer</i> <b>Masoud Azodi, MD</b> <i>Chief, Gynecologic Oncology</i>
<b>Thoracic Cancer</b>	<i>Surgical Advances in Lung Cancer</i> <b>James V. Lettera, MD</b> <i>Thoracic &amp; Vascular Surgery</i>	<i>Palliative Care for Cancer Patients</i> <b>Beata Skudlarska, MD</b> <i>Chief, Geriatric Medicine</i>	<i>Advances in Lung Cancer Treatment</i> <b>Robert Folman, MD</b> <i>Co-medical Director, The Norma F. Pfriem Cancer Institute; Chief, Medical Oncology</i>
<b>Bonus Track</b>	<i>Caring for the Caregiver</i> <b>Charles J. Morgan, MD</b> <i>Chairman, Psychiatry</i>	<i>Reiki for Stress Management</i> <b>Gretchen May-Fendo, M.Div., RRT, AE-C</b> <i>Pulmonary Rehabilitation</i>	<i>What to Eat/What to Avoid During and After Cancer Treatment</i> <b>Lise Sanchez, RD, CD-N &amp; Andrea Valenti, RD, LD/N, CD-N, CNM</b> <i>Food and Nutrition</i>
<b>Mind, Body &amp; Spirit</b>			

The Norma F. Pfriem  
Cancer Institute

(please see reverse)

